



SATOA Workshops 2010

NEW for 2010 - Two separate events for two separate SATOA Destinations



Destination: Southern Africa
Destination: Indian Ocean



- Destination specific workshops run annually from February to October.
- Maximum of 8 exhibitors per event to ensure agents get quality training.
- Evening's run from 18:00 to 21:30.

Destination: Southern Africa
Destination: Indian Ocean



- Evenings themed
Destination: Southern Africa
or Destination: Indian Ocean
– cuisine & drinks to match
theme.
- Target of 40 agents per
event to ensure exhibitors
get quality and manageable
quantity.

Registration & Networking



- Agents arrive to register and are given a warm welcome.
- Drinks and canapés are served.
- Introduction to the evenings event and exhibitors takes place.

The Workshop



- Agents are divided into groups of 5 and shown to a table.
- Presenters have 10 minutes to introduce the agents to their product / destination.
- Presentations can be in any format.

This is 'Speed Training'



- Announcements made to agents to move to the next table.
- A total of 8 sessions take place before a final drum beat and dinner is served.

Where the 'Taste' comes in



- From braai's in Birmingham to Seychellois Curry in Sidmouth, agents are given a true taste of the region.
- All washed down with South African Wines.

More time to Network



- Our exhibitors have reserved seating with the agents to ensure additional networking opportunities during dinner.

The Evening Ends



- With a prize draw promptly at 21:30 hours.
- Agents then depart leaving the exhibitors to head to the hotel bar to 'network or not-work' the decision is up to them!

The Cost



- Each workshop averages at a maximum cost of £425.00 plus VAT.
- A full contact database of all attending agents is distributed after the workshop.
- All logistics are taken care of by SATOIA / Destination Events from venue booking, event fulfilment to your hotel reservation, exhibitors simply turn up and present.

Destination: Southern Africa Dates for 2010



- 🌅 Kent – February 23rd 2010
- 🌅 Hertfordshire – February 24th 2010
- 🌅 Bath – March 23rd 2010
- 🌅 Southport – April 15th 2010
- 🌅 Surrey – April 27th 2010
- 🌅 Cumbria – September 2nd 2010
- 🌅 Sheffield – October 5th 2010
- 🌅 Northampton - October 6th 2010

Destination: Indian Ocean Dates for 2010



- Guildford – March 24th 2010
- Portsmouth – April 13th 2010
- Hertfordshire – September 9th 2010
- Cheltenham – September 15th 2010
- Bristol - September 16th 2010

Feedback



What the agents say

Thank you so much for a great evening last night. Sally and I even though we have been in travel lots of years, still learnt lots. Also the organization of the evening was fantastic, along with the food. Please thank all the operators for great presentations.

Joan Thom, Holt Travel

Thank you for organising the Caribbean event last night. It makes such a difference to us to be able to attend events such as this closer to home instead of traipsing up to London or going further afield.

A good time was had by all and it was very informative. I enjoyed my jerked chicken and punched rum! See you soon.

Sanchia Gallifent, Travel Counsellor

What the exhibitors say

I thought the event went very well last night and there were some good quality agents there too so thanks for all your hard work.

Storm Napier, Southern Sun

I just wanted to say a very big thank you for all your efforts organising another very successful SATOA workshop. In my opinion they are fantastically organised events and was again very beneficial for us.

Mitchell Hawes, Air Seychelles